

LLAS-ATLAS Conference & Training Day

VIRTUAL



We are hosting our very popular Online Event called.
**Bringing you up to date -with What the future holds for
the PRS.**

Thursday 26 February 2026
From: 10am to 2:30pm



LLAS & ATLAS is by far the largest, most successful, and longest running
Accreditation Scheme in the Country with over **70000** accredited landlords

Sponsorship Packages

Premier Sponsor: £3000.00

The LLAS/ATLAS Conference and Training Day is the event of choice for all serious property investors. whether they are looking to update their property skills or are seeking inspiration. A Premier Sponsor will receive coverage in all the marketing collateral and promotion leading up to the event with extensive coverage on the LLAS/ATLAS website, 3rd party support, coverage in the members' newsletter, including solus mailshots to a database of over **70,000** of accredited landlords and agents. This opportunity for a direct route to market will enable you raise your brand awareness even further, make contact with new clients and reach potentially new clients that join LLAS & ATLAS daily.

Package includes:

- **3 free** tickets to participate in the event.
- Opportunity to **speak** at the event (**optional**)
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website.
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of end of April 2026
- Full page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners. (February 2026 & June 2026 editions)
- 2 full pages editorial or advertorial in **2 editions** of the LLAS newsletter (February 2026 & June 2026 editions)
- Social media promotion for the company pre-event to end of March 2026 (**Sponsor to provide content**)
- Sponsor recognition in the event programme
- An email bundle which includes:
 - Solus email company promo content to the LLAS database – 1 email a month for 3 months (end of April 2026)
 - Company logo and link will be included in all LLAS email signage from the start of sponsorship to end of April 2026
 - Up to 2mins long **video clip** used to present information on Twitter and promote your sponsorship of the Virtual Event. (**Sponsor to provide video**)

Gold Sponsor: £2000.00

Put your company in the spotlight, with industry professionals participating in the event, property investors and landlords and agents, being a sponsor of an event such as this will position you and your business as an authority in the industry and help you stand out from competitors.

Package includes:

- **2 free** tickets to participate in the event
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website.
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of end of April 2026
- Full page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (February 2026 & June 2026 editions)
- Sponsor recognition in the event programme

- Full page editorial or advertorial included in the Feb.2025 publication, distribution to a readership of over **70000**
- Email out a guest blog as part of the event updates ([Sponsor to provide blog](#))
- Social media promotion for your company or agency pre-event to end of March 2026 ([Sponsor to provide content](#))
- Company logo and link will be included in all LLAS email signage till end of April 2026

Event Weekly Updates Sponsor: £1000.00

Pre-event weekly solus mailshots advertising the Virtual online event is sent out to a database of over **70000** accredited landlords & agents. The event is also being promoted to partners, affiliated members, and external communication channels. Don't miss out on this fantastic opportunity to promote your brand and gain new business.

Package includes:

- Logo and link included as signature of email, and promoted as one of our sponsors
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website.
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of April 2026
- Full page advertorial in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (February 2026 & June 2026 editions)
- Full page advert in the LLAS/ATLAS newsletter (February 2026 & June 2026 editions)
- Full sponsor recognition in the event programme
- Social media promotion for your company or agency pre-event to end of March 2026 ([Sponsor to provide content](#))

General Event Sponsor: £800.00

If you are unable to take up any of the other packages, don't miss out altogether. Promote your services or products directly to the people that need the service or products. So, whether you are a letting or managing agent, insurance broker, mortgage adviser, a bank, fire risk assessor, gas or electrical contractor, EPC assessor, legal advisor, plumbing engineers, building suppliers, eviction specialist, Local authorities leasing schemes to attract more landlords & agents. Support the event and promote your product or service by becoming a general event sponsor.

Package includes:

- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website.
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of April 2026
- Logo and link included as signature of email and promoted as one of our sponsors.
- ½ page advert in the LLAS/ATLAS newsletter (February 2026 & June 2026 editions)
- ½ page editorial in the LLAS/ATLAS newsletter (February 2026 & June 2026 editions)
- Full sponsor recognition in the event programme
- Social media promotion for your company or agency pre-event to end of March 2026 ([Sponsor to provide content](#))

LLAS/ATLAS Virtual Online Event
Thursday 26 February 2026
10am to 2:30pm

BOOKING FORM

COMPANY/ORGANISATION AND CONTACT					
Landlord / Company Name					
Address					
Contact Name		Post Code			
Date					
Position		Mobile			
Email		Authorised Signature			
Telephone					
a) TICKET / TABLE PURCHASES <i>(Please insert number required)</i>					
Ticket(s)	Number of tickets at accredited rate			£60	
	Number of tickets at non accredited rate			£75	
	Accreditation number				
	Local Authorities & NGO staff			£50	
				"a" Total £	
b) SPONSORSHIP PACKAGES <i>(Please tick package required)</i>					
	Premier Sponsor Package @ £3000.00				
	Gold Sponsor package @ £2000.00				
	Event update mail shots @ £1000.00				
	General Event sponsor @ £800.00				
				"b" Total £	
PAYMENT TERMS					
- Submitting a completed application form confirms your agreement to the Terms and Conditions which can be found at www.londonlandlords.org.uk – please also see the Booking Information below. - Submission of the credit card information below confirms your agreement to debit those details for the required booking payment.					
METHOD OF PAYMENT					
Credit Card:	Card type	☐ Visa	☐ Visa Debit	☐ MasterCard	
	You will be contacted for your credit card details and payment will be taken over the telephone				
Cheque:	I enclose a cheque for £			Made payable to "London Borough of Camden"	

Booking Information

Please NOTE payments can be made online at <https://www.londonlandlords.org.uk/payment/>. Alternatively, you will be invoiced prior to the event or after. If you cancel a booking more than 1 month before the event, you will be charged a 25% administration fee per person cancelled. If you cancel within 2 weeks before the event you will be charged the 50% per person cancelled or If at the time of booking, you do not know the names of delegates, please let us have names no later than two weeks before the event. To qualify for the landlord or agent rate you must be accredited with LLAS-ATLAS. Please keep a photocopy of the booking form for your records if possible. LLAS/ATLAS will not be liable for reimbursing delegate fees if delegates are not able to participate in an event due to circumstances out of the LLAS/ATLAS reasonable control including, but not limited to, weather conditions, fire, flood, transport strikes, closures or delays or any other Force Majeure or Act of God. This booking is subject to the usual LLAS/ATLAS Terms & Conditions, including LLAS/ATLAS cancellation policy available on the website at www.londonlandlords.org.uk

Limitation of Liability

The LLAS/ATLAS accepts responsibility for accident, injury or loss suffered whilst attending the event only if it is directly due to negligence on our part. Delegates are responsible for taking care of their own property. LLAS/ATLAS accepts no responsibility for any loss incurred whilst using material or information gained at the event.

Cancellation of Event

Should LLAS/ATLAS cancel the event; in this case we will return any payments received in advance. We will not refund any other costs you may incur as a result of the cancellation.

Copyright

The copyright of all conference material rests with the LLAS/ATLAS or with the speakers **GDPR 2018**. When you make a booking your contact details will be stored on our database. We will use this data for the purposes of processing your booking and to contact you in the future with information about other LLAS/ATLAS events and products that may be of interest to you.



ATLAS